

## MONTHLY MEMBERSHIP PROGRESS REPORT

Multiple District 118

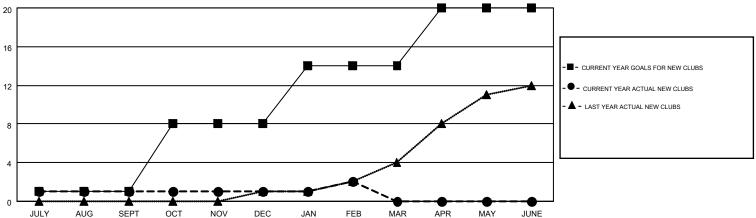
Results as of: 2/28/2015

LOCATION: TURKEY

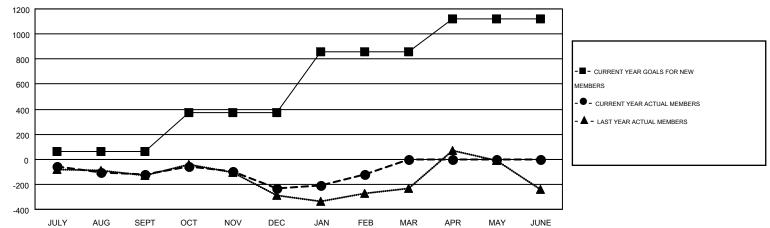
GMT: ELISABETH HADERER GMT CA 4

|               |                  | Clubs            |                  |                  | Members               |                    |                                        |                    |                  |
|---------------|------------------|------------------|------------------|------------------|-----------------------|--------------------|----------------------------------------|--------------------|------------------|
|               | RESUL            | TS FOR 2014-2015 | i                |                  | RESULTS FOR 2014-2015 |                    |                                        |                    |                  |
| QUARTER       | NEW CLUB<br>GOAL | NEW CLUBS        | DROPPED<br>CLUBS | NET<br>GAIN/LOSS | QUARTER               | NEW MEMBER<br>GOAL | CHARTER AND<br>NEW<br>MEMBERS<br>ADDED | DROPPED<br>MEMBERS | NET<br>GAIN/LOSS |
| JULY/AUG/SEPT | 1                | 1                | 3                | -2               | JULY/AUG/SEPT         | 62                 | 59                                     | 180                | -121             |
| OCT/NOV/DEC   | 7                | 0                | 4                | -4               | OCT/NOV/DEC           | 308                | 182                                    | 297                | -115             |
| JAN/FEB/MAR   | 6                | 1                | 0                | 1                | JAN/FEB/MAR           | 485                | 207                                    | 95                 | 112              |
| APR/MAY/JUNE  | 6                | 0                | 0                | 0                | APR/MAY/JUNE          | 262                | 0                                      | 0                  | 0                |

## GOALS AND ACTUAL NEW CLUBS CUMULATIVE



## GOALS AND ACTUAL MEMBERS CUMULATIVE



| DROPPED CLUBS: 7  DROPPED MEMBERS |            | 142 CLUBS OF 306 ADDED 1 OR MORE<br>NEW MEMBERS | GENDER DISTRIBU  MALE  FEMALE         | TION<br>3,010 (46.22%)<br>3,502 (53.78%) |            |
|-----------------------------------|------------|-------------------------------------------------|---------------------------------------|------------------------------------------|------------|
| DECEASED CLUB CANCELLED           | 15<br>42   | CLICK HERE FOR HEALTH ASSESSMENT DATA           | FAMILY UNIT MEMBERS HEAD OF HOUSEHOLD |                                          | 740<br>344 |
| OTHER TOTAL                       | 515<br>572 |                                                 | NON-HEAD OF HOUSEHOL                  | 396                                      |            |